

INFO

Portfolio

tatianamoreiradesign.com

Email

tatianamoreira@live.com

Phone

226-501-9440

TOOLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Figma

Procreate

Adobe XD

Microsoft Suite

CERTIFICATES

School of Motion

Principles of Animation
(Animation Bootcamp)

EDUCATION

York University and
Sheridan College
Honours Bachelor
of Design

TATIANA MOREIRA

GRAPHIC DESIGNER

WORK EXPERIENCE

Roots

SEPT 2024 - PRESENT

Graphic Designer (6 Month Contract)

During my term at Roots, I was brought on for a short contract to assist the Marketing team in their busy holiday season. My responsibilities included creating assets for social media, email marketing, digital ads, motion design and assisting in the development/art direction of the look of upcoming campaigns.

SNDL inc.

OCT 2023 - JULY 2024

Graphic Designer - Production

With the multitude of brands owned by the company, my team will create any and all assets needed for the various brands including; posters, social media, packaging, sell sheets, print production, in-store promotion, motion graphics and more. My work consists of working closely with other teams and collaborating to create new assets for brands such as Versus, Palmetto, Top Leaf and Vacay.

Core Creates

MAR 2022 - AUG 2024

Freelance Senior Graphic Designer

While freelancing at Core Creates, I was tasked with branding responsibilities for new clients and companies. The focus was on logo creation, web design, packaging and the creation of all other company branded elements.

Book Bubbled Shop

JUN 2019 - PRESENT

Creator and Graphic Designer

I'm the creator and designer of an online retail store with hundreds of products and thousands of designs. Branding, photography, marketing, and e-commerce skills have all been used while running my small business.

Harmony by Earthwinds

OCT 2022 - JULY 2023

Graphic Designer and Print Production

During my time at Harmony, I was assigned a multitude of tasks that included the design and print production of their apparel, as well as e-commerce and marketing tasks. During the company's rebrand I was responsible for branding, packaging, and web design.